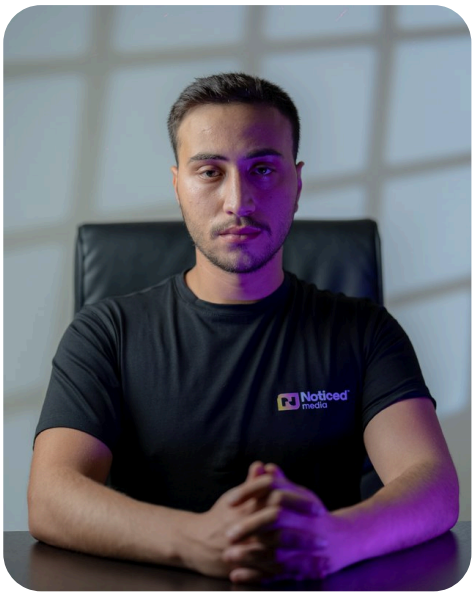
VIDEO EDITOR · STORYTELLER

Every frame.
A lasting impact.

I'm Zaid Al Hajjar, a video editor and motion graphics artist with five years of experience. My selected work spans public-information campaigns, institutional films and creator-led videos across the UAE, Saudi Arabia and Bahrain.



120M+	50+	5	5+
Total video views[1]	Clients	Years of experience	Editors trained

In this portfolio

01 Dubai meets Art Deco, a personal project · **02** FATWA UAE, Eid Al Adha awareness campaign · **03** Roads General Authority, Saudi Arabia (through Prism) · **04** Bahrain ministries (through Bwabtek Media) · **05** Hasan Al Saud, with an Instagram views report · **06** Selected creator projects · **07** Client testimonials

Contact

Instagram
@zaid_motion

WhatsApp
+963 951 715 644

Email
zhajjar143@gmail.com

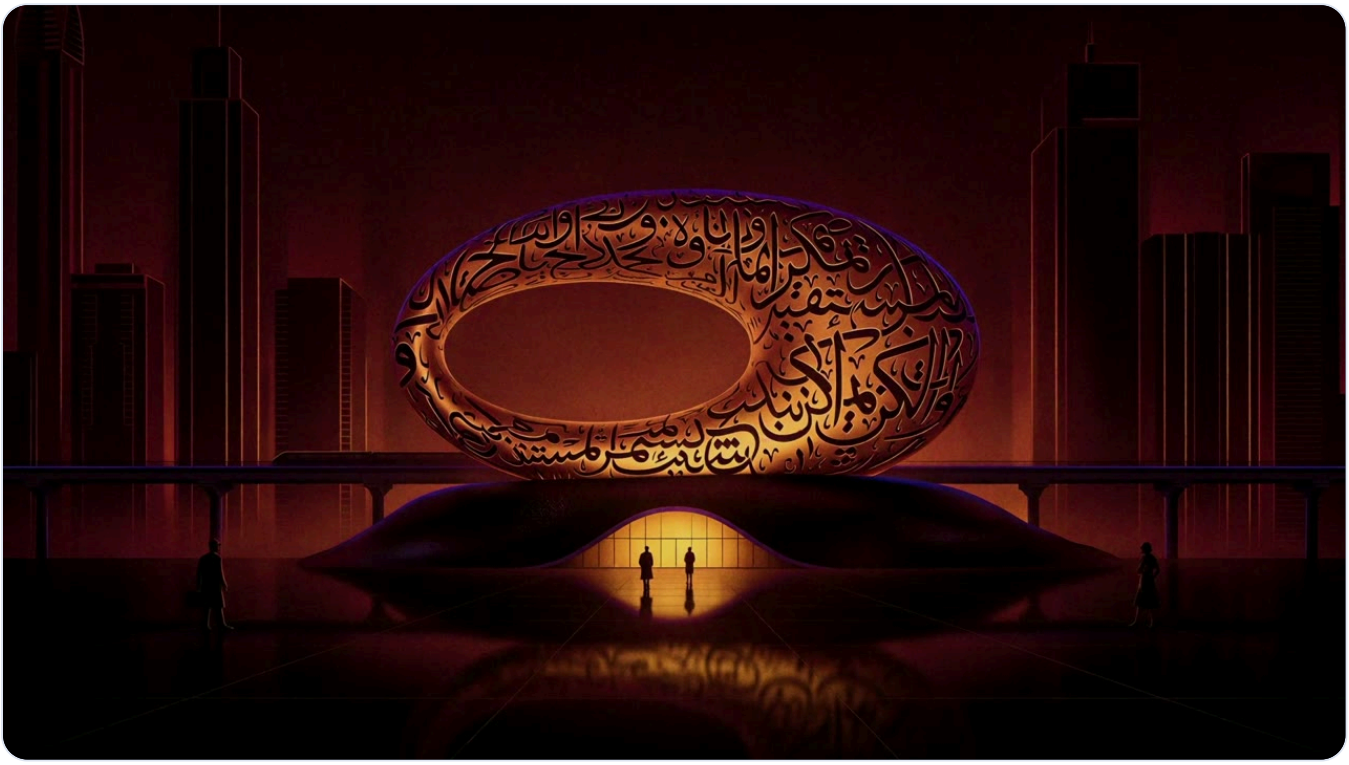
[1] Hasan Al Saud views: 95.7M across 1,523 reels on six Instagram accounts, posted 12 Jul 2025 to 12 Nov 2026, as displayed by Instagram on 12 Nov 2026 (see pages 6 and 7). The overall 120M+ total is reported by Zaid Al Hajjar and includes the Hasan figure. Views are cumulative, not unique viewers.

01 / DUBAI · UNITED ARAB EMIRATES

Dubai meets Art Deco

PERSONAL PROJECT

Two short films · Dubai's landmarks in Art Deco style



Film 01 · Landscape · 15 seconds



Film 02 · Vertical · 12 seconds

About the project

A personal project made by Zaid Al Hajjar. The two films show the Museum of the Future, Burj Khalifa, Burj Al Arab, Dubai Frame and Dubai Opera, redrawn in the geometry, colour and light of Art Deco.

2	5	2
Short films	Dubai landmarks featured	Formats: landscape and vertical

02 / UNITED ARAB EMIRATES

FATWA UAE

Eid Al Adha awareness campaign · 17 videos

17 videos / 6 consecutive days

Production: May 21–26, 2026 · Project coordination: Fawaz Khalid, campaign project manager

The project

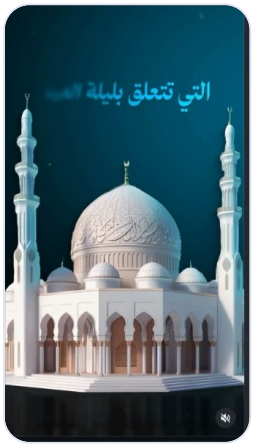
I handled editing, motion graphics, captions, sound design and colour grading for all 17 videos, working directly with campaign project manager Fawaz Khalid. The full campaign was produced and delivered in six consecutive days. Every video follows one consistent visual and editorial system, so the guidance stays clear and easy to follow from the first video to the last.

My role

Editing | Motion graphics | Captions | Sound design | Colour grading



Published video 1



Published video 2



Published video 3



Published video 4



Published video 5

Five selected published videos from the 17-video campaign. Official account: @fatwauae

03 / SAUDI ARABIA

Roads General Authority

Institutional films · Delivered through Prism

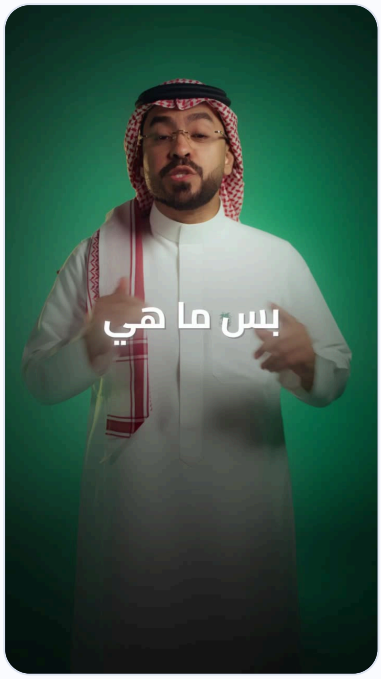
Two films showcasing the capabilities of Saudi Arabia's Roads General Authority and the importance of its role in keeping roads safe. I handled full editing, shaping the footage into a clear and purposeful story.



Roads General Authority · Film 1

Agency: Prism
Role: full video editing
Production: August 31–October 1, 2026

View supplied film



Roads General Authority · Film 2

Agency: Prism
Role: full video editing
Production: August 31–October 1, 2026

View supplied film

View the published film on Instagram

04 / KINGDOM OF BAHRAIN

Bahrain Ministries

Ministry of Industry and Commerce · Ministry of Education

Full editing for the Ministry of Industry and Commerce and the Ministry of Education, including an on-camera address by the Minister of Education. Delivered through Bwabtek Media.



Ministry of Industry and Commerce

Agency: Bwabtek Media
Role: full video editing
Production: June 27–30, 2026

View supplied film



Ministry of Education

Agency: Bwabtek Media
Role: full video editing
Production: June 27–30, 2026

View supplied film

05 / FEATURED COLLABORATION



Hasan Al Saud

95M+

Views across the Hasan collaboration[1]

Over the past 16 months, I have led the editing of more than 1,800 reels for Hasan Al Saud, edited by me and by the editors I trained and supervise. The 1,523 reels published on his six Instagram accounts in this period have passed 95 million views, within the 120 million-plus total across my work.

16 months of collaboration

1,800+ reels edited under my lead

Six Instagram accounts

95.7M
Total views (95,706,924)

1,523
Reels published

21.7M
Strongest month · December 2025

15
Reels with 1 million+ views

Views by account

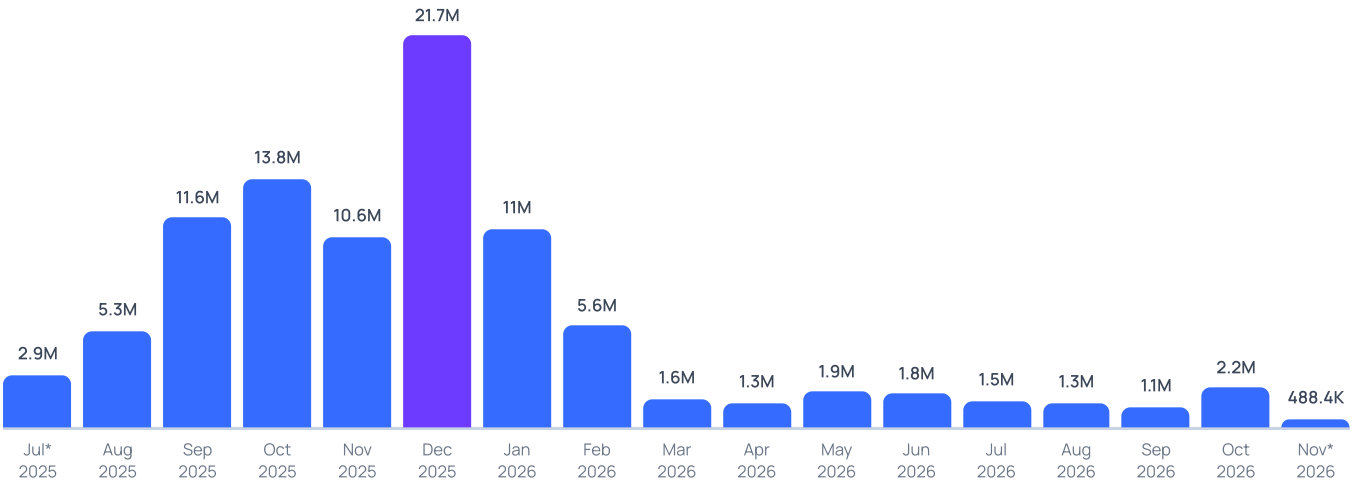
ACCOUNT	FOLLOWERS	REELS	VIEWS	SHARE OF VIEWS	ACTIVE IN PERIOD
@hsn.sod	627K	530	71,584,486	74.8%	12 Jul 2025 – 11 Nov 2026
@hsnsoud_moments	66.3K	153	7,167,329	7.5%	12 Jul 2025 – 22 Dec 2025
@best_of_hasan_sod	196K	135	5,960,941	6.2%	30 Jul 2025 – 22 Dec 2025
@hsnsoud_more	49.2K	151	5,684,393	5.9%	12 Jul 2025 – 22 Dec 2025
@hsn_sod_updates	180K	400	4,268,197	4.5%	12 Jul 2025 – 12 Nov 2026
@hasan_alsoud_reels	183K	154	1,041,578	1.1%	12 Jul 2025 – 22 Dec 2025
All six accounts		**1,523**	**95,706,924**	**100%**	

Follower counts as displayed on 12 November 2026. [1] See the note on page 1.

05 / HASAN AL SAUD · VIEWS REPORT

When the views came from

Views by the month each reel was posted · all six accounts



* Part months: from 12 July 2025 and to 12 November 2026.

The six most-viewed reels

NO.	ACCOUNT	POSTED	VIEWS	LINK
01	@hsn.sod	25 Dec 2025	3.7M	Watch on Instagram
02	@hsn.sod	3 Dec 2025	3.3M	Watch on Instagram
03	@hsn.sod	6 Dec 2025	2.9M	Watch on Instagram
04	@hsn.sod	30 Nov 2025	2.6M	Watch on Instagram
05	@hsn.sod	4 Jan 2026	2.5M	Watch on Instagram
06	@hsn.sod	1 Feb 2026	2.1M	Watch on Instagram

How these numbers were collected

- Source: the public Reels tab of each account, read on 12 November 2026.
- Views are the counts Instagram displays. Instagram rounds large numbers (for example 3.7M), so totals are approximate.
- A reel is counted in the month it was posted, and its views are its total to date. Posting dates are in UTC.
- Four of the six accounts published their last reel in this period on 22 December 2025.
- Editing credit is as stated by Zaid Al Hajjar. A reel-by-reel report listing all 1,523 reels with their links is available as an Excel file.

06 / MORE SELECTED WORK

Selected creator projects

Eight selected videos, from documentary and community storytelling to motion graphics.



Hasan Hashem
Documentary filmmaker
@alhashimhasan · 1.2M followers
Published video



Zaid Al Hajjar
Motion graphics showcase
@zaid_motion · 8,505 followers
Published video



Abdulla Salem Saif
Dubai TV presenter · Istikana host
@abdulla.saalem · 30.9K followers
Published video



Taayosh Talks
Conversations about community
@taayoshtalks · 1,760 followers
Published video



Abdulah Abu Zaid
Entrepreneur · Mnasati co-founder
@abuzaidd · 462K followers
Published video



Mohammad Al Shammari
Photographer & travel creator
@pov.kw · 13.3K followers
Published video



Abdulrahman Aljumah
Stories from the Gulf
@aljumah_am · 1,732 followers
Published video



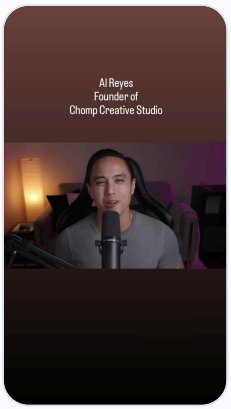
Hasan Al Saud
Social video creator
@hsn.sod · 629K followers
Published video

Editing by Zaid Al Hajjar. Instagram follower counts checked October 22, 2026. Counts change over time.

07 / IN THEIR OWN WORDS

Good work starts with trust.

Client testimonials



"He's made such a big impact on my business since we started working together … I can't recommend him enough."

Clear communication | Delivers beyond what he promises | Real impact on the business

Al Reyes · Founder, Chomp Creative Studio · Watch the video testimonial



"Always delivers the videos super quickly … I've worked with a lot of editors and I can say this guy is really, really good."

Fast turnaround | Strong on organic videos | Great music choices

Marco De Castillo · Founder, Castillo Marketing · Watch the video testimonial

Quotes are excerpts from each video testimonial.

An editor's eye. A storyteller's instinct.

With five years of experience, I've worked with more than 50 clients, including prominent creators and projects for public institutions across the UAE, Saudi Arabia and Bahrain. My work brings editing, motion graphics, sound and colour together to serve the story.

Video editing | Motion graphics | Sound design | Colour grading

Instagram @zaid_motion · WhatsApp +963 951 715 644 · zhajjar143@gmail.com